WINSTON SELECT B1G1F PROGRAM

Low Volume 75 cpw or less

Promo Dates:	4/1/95-4/30/95
Promotion:	4 Carton Winston Select Display (2 ctns live)
Packing:	1 Plain White Carton Winston Select Filter King 1 " " " " " Filter Box 1 " " " " " Light King 1 " " " " " Light Box
Consumer offer:	Buy 1 Get 1 Free

Subjobber Responsibility:

- Sell To Low Volume Calls 75 Cartons or Less
- Sell a maximum of 1 display to each low volume store 75 cartons per wk or less.
- **Supply RJR a list** of stores where displays are sold by 5/26/95.
- Failure to adhere to these guidelines will result in termination of future programs.

RJR Responsibility:

- Order promotional product.
- Verify product has been Blacklined and Packed
- Pay shipping allowance for displays sent to retail of $1.50 per display.

Any questions please call.

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Source: https://www.industrydocuments.ucsf.edu/docs/hnhn0000